



Contact:

Michelle Metter
San Diego Bay Wine & Food Festival
619-602-9789
mmetter@worldofwineevents.com

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**BRAVO “TOP CHEF” CONTENDERS TAKE CENTER STAGE AT THE THIRD ANNUAL
SAN DIEGO BAY WINE & FOOD FESTIVAL**

Chef Brian Hill and Chef Frank Terzoli Will Appear At The Festival’s Grand Tasting Event On November 11

San Diego, CA (October 12, 2006) – Two of the nation’s rising culinary stars are set to join the Third Annual San Diego Bay Wine & Food Festival straight from the kitchens of Bravo’s hit culinary competition series, “Top Chef.” Celebrity Chef Brian Hill and Chef Frank Terzoli, of Season One and Season Two respectively, will join 50 other award-winning chefs at the Festival’s Grand Event on November 11, at the Embarcadero Park North behind Seaport Village.

“The Grand Event at this year’s Festival is a true, action-packed showcase of the top wine and spirits producers and talented regional and national chefs,” said Michelle Metter, the Festival’s co-producer. “We are thrilled to have both of these celebrity chefs join us, bringing the fantastic dishes we have seen on “Top Chef” to life at the event for all our attendees to enjoy.”

The five-day festival features a variety of exciting events, the largest of which is the Grand Event on November 11 from 12:00 p.m. to 4:00 p.m. on the Embarcadero Park North behind Seaport Village. The Grand Event includes over 150 wineries and spirits producers, 50 chefs and restaurants, gourmet foods, live auction, olive oil tasting tent and other culinary events designed for all wine and food enthusiasts.

“My celebrity clients love my food because I create original dishes that blend exotic herbs and seasonings, creating a circus in your mouth,” said Hill. “I am thrilled to share my dishes with wine and food lovers in San Diego and to be part of this world-class Festival.”

Celebrity Chef Brian will serve up mouth-watering dishes at the Grand Event with his signature Classic American, Euro-Asian and Caribbean cuisine. Chef Brian is known for his innovative and exotic dishes with an explosion of flavors. He is a private chef to celebrities such as Mekhi Phifer, Mary J. Blige, Eddie Murphy, Mariah Carey and others.

In addition to Chef Brian’s dishes, San Diego native Frank Terzoli, better known as “Frankie the Bull,” mixes up his Tangerine Pudding Crema al Manderino for attendees at the Festival’s Grand Event. One of only two Southern Californians selected to compete out of 3,000 individuals on season two of “Top Chef,” Frankie the Bull draws on many generations of Sicilian family recipes and prides himself on cooking by taste not just measurements. In addition to his duties at Delicias in the heart of Rancho Santa Fe, Terzoli books private lessons and dinners and manages his family’s Spina wine business.

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“The San Diego Bay Wine & Food Festival will be better than ever this year,” said Frankie the Bull. “I plan to heat things way up at Embarcadero Park North just like I do in Season Two of ‘Top Chef.’”

Tickets for the Festival’s Grand Tasting on November 11 are \$95 General Admission or \$150 for VIP. Tickets are available by visiting the Festival website at www.worldofwineevents.com or calling 619-342-7337. Tickets must be reserved in advance, as on-site purchases may not be available. Individuals must be 21 and older to attend. Ticket price includes tasting from 150 wine and spirit producers and all restaurant and gourmet food booths, as well as a 19 oz collectible festival wine glass and souvenir plate.

In addition to appearing at the Grand Tasting Event on November 11, Celebrity Chef Brian will also whip up mouth-watering tapas in the Festival’s Spanish Wine & International Tapas class sponsored by Castillo de Tabernas Spanish Olive Oil, held on November 9 from 2:00 p.m. – 3:30 p.m. The class is led by Sommelier Tracy Wallace of the Wine Encounter and will feature a tasting tour of six Spanish wines paired with Chef Hill’s International inspired tapas. Space for the Spanish Wine & International Tapas class is only open to the first 50 registrants. Tickets are \$55 per person and may be purchased online at www.worldofwineevents.com or calling 619-342-7337.

Festival Sponsors include Union Bank of California, Viejas Casino, San Diego Magazine (Media Partner), Cox Communications, BMW, Fiji Water, Southwest Airlines, Expo Design Center, S. Pellegrino, Vine Times, California Olive Oil Council, Wine X Magazine, San Diego Marriott Hotel & Marina, Port of San Diego, Hornblower Crusies, Dining Out Magazine, Sadie Rose Baking Company, Macy’s School of Cooking, Classic Party Rentals, Serving San Diego, Alanas Marketing & Creative, 760 KFMB, Imbibe Magazine, Fifty Seven Degrees, Radio ASB, North County Times Preview, Sign on San Diego, The Wild Thyme Catering Company, Lake Isle Press, Sadie Rose Baking Co., and igourmet.com, Basiltops, Chesapeake Fish Co., TK&A Catering, Peroni Beer, Saveur Magazine, Wine Club TV, the San Diego Wine & Culinary Center, Castillo de Tabernas Spanish Olive Oil, Brandt Beef, Cost Plus and Bristol Farms.

Media interested in booking chef interviews should contact Michelle Metter at 619-602-9789. Images available upon request.

ABOUT SAN DIEGO BAY WINE & FOOD FESTIVAL

The San Diego Bay Wine & Food Festival is an international showcase of the world's premier wine and spirits producers, chefs and culinary personalities, and gourmet foods. Held November 8-12 in 2006, the event benefits the American Institute of Wine & Food culinary arts scholarship program. Over 700 wines, 50 of San Diego’s top fine dining restaurants and 30 gourmet food companies and exhibitors will participate in the 2006 Festival. Now in its third year, the San Diego Bay Wine & Food Festival has quickly grown into a world-class wine and culinary extravaganza. The three-day festival features wine tasting seminars, cooking classes by award-winning chefs, and an elegant Reserve Tasting at one of San Diego's finest hotels. The festival culminates on Saturday at the star-studded Grand Tasting Event and Fine Wine/Lifestyle Auction complete with celebrity cookbook signing tents, "Living Large" entertainment tent, and more. For more information visit www.worldofwineevents.com.

ABOUT WORLD OF WINE EVENTS

World of Wine Events, LLC is an event management and festival production company specializing in the creation of world-class wine and culinary trade and consumer events. World of Wine Events provides strategic guidance, logistics, operations, marketing, and industry insights for winery and spirits road shows, distributor trade tastings, as well as large format tasting and lifestyle festivals. World of Wine Events is the producer of the San Diego Bay Wine & Food Festival, Southern California's largest wine and culinary extravaganza. More information on World of Wine Events and the San Diego Bay Wine & Food Festival may be found by contacting Michelle Metter at 619-602-9789 or by visiting www.worldofwineevents.com.